

CLARISSA KIMAK

clarissamk48@gmail.com · (484) 862-6838 · Slatington, PA · [Portfolio](#)

PROFESSIONAL WORK EXPERIENCE

BizIQ

Web Developer I

March 2024 - Present

Phoenix, AZ (Remote)

- Develop custom-built WordPress websites and themes, with a focus on mobile responsiveness, ADA compliance, page speed optimization and overall user experience.
- Streamline website tasks, reducing client wait times by 50% and boosting overall productivity.
- Actively participate in code reviews conducted by both peers and managers to ensure high-quality standards and foster collaborative development practices.
- Regularly attend bi-weekly development meetings to provide and receive assistance with complex tasks and solicit valuable feedback from colleagues.

3Seed Marketing, Design & Interactive

Web Developer

August 2021 - February 2024

Allentown, PA

- Effectively conceptualized, developed, and launched over 40 websites in alignment with design specifications, culminating in a 25% surge in user engagement.
- Engineered dynamic Wordpress websites through the expert implementation of custom themes, resulting in a 40% reduction in client content customization requests and enhanced user experience.
- Conducted A/B testing across various web platforms, leading to enhanced revenues and increased conversion rates.
- Secured cross-browser compatibility for new and updated features.
- Conducted monthly maintenance for all clients, ensuring the seamless and flawless operation of systems.
- Implemented UI/UX designs with keen emphasis on enhancing user engagement and satisfaction.
- Supported the SEO and marketing teams in identifying and resolving bugs and issues for optimal website performance.

Nacci Printing, Inc.

Graphic & Web Designer

February 2019 - August 2021

Allentown, PA

- Spearheaded the redesign of the company's website, resulting in a substantial boost in user engagement.
- Successfully led user research initiatives, crafted prototypes, and developed wireframes for diverse client projects, ensuring a user-centric approach to enhance both new and existing products.
- Effectively managed and executed client projects, ensuring adherence to project timelines and budgets, while consistently updating senior team members.

SKILLS

- **Development:** HTML5/XHTML, CSS/SASS, JavaScript, jQuery, PHP, Advanced Custom Fields, GSAP, Bootstrap
- **Design:** Typography, Layout Design, Color Theory
- **Tools & Software:** Sublime, VS Code, Wordpress CMS, Adobe (Photoshop, Illustrator, InDesign, XD), Figma
- **Version Control:** Git, Bitbucket

EDUCATION

Northampton Community College

A.A.S., Web Development

May 2021

Bethlehem, PA

- Magna Cum Laude; 3.85/4.0 GPA